

## **I Love Loewenstein Official Rules**

1. **Eligibility:** Beginning June 10, 2010 the I Love Loewenstein Competition is open and offered to anyone 18 years of age or older. Employees and directors of Loewenstein, Inc. and its affiliated companies; its advertising, promotion, and production agencies; and its direct competitors (and their respective IRS dependents, immediate family members [spouse, children, siblings, parents] and individuals residing in their same household, whether or not related) are not eligible to participate.

By participating in this contest, entrant acknowledges entrant has read the Official Rules and agrees to abide by its terms and by the decisions of Loewenstein, Inc which are final and binding on all matters pertaining to Loewenstein, Inc.

Loewenstein, Inc reserves the right at its sole discretion to disqualify any individual it finds to be tampering with the entry process; to be acting in violation of the Official Rules; or with intent to annoy, abuse, threaten or harass any other person.

For an entry to be eligible, the following must be achieved:

- The entry must be from a registered entrant. Registration can be completed at [ilovelowenstein.com](http://ilovelowenstein.com)
- The entry must contain complete and truthful information in all of the required fields.
- The entry must include current product. Entrant is responsible for ensuring the product in the photo is current by checking on [www.loewenstein.com](http://www.loewenstein.com)
- Receive approval of entry from Loewenstein, Inc.
- All entries must be submitted electronically.
- All submissions should be completed by the entry's original designer or a designer affiliated with the entry's design team. If the entry was shared by a firm or design team, then the entrant eligible for the prize is the team leader.

### **2: Entries**

Entries may consist of multiple photos. There is no limit to the number of entries per contestant; however, each entry must be unique from the previous entries.

Each entrant is responsible for gaining permission for all photos, logos, or anything else they shown in their entry.

### **3. Judging:**

Each entry will be judged on a scale of 1-10 (1 being lowest, 10 being highest) in each of the following categories:

1. The aesthetic impact of the project (40%)
2. The timeless quality of the project (30%)
3. Effective solution to the client's needs based on the entry's design concept brief (30%)

Judging will take place on February 2 and the winners will be notified within one week of being selected.

### **4. Property/Publicity Consent:**

All entries become the property of Loewenstein, Inc. Loewenstein has the right to use these entries in any form of media without compensation to the entrant. Acceptance of the prize constitutes permission for Loewenstein to use the winner's name, affiliation, and entry for advertising and promotional purposes without additional compensation.

**5. Prize Details:**

The 5 winners will receive all of following of which Loewenstein, Inc will select:

1 Round trip ticket to Italy

8 Nights accommodations in Italy (April 10-18)

All food and beverages for the duration of the trip

1 Paid entry into the Milan Furniture Fair

**6. Laws and Regulations:**

This contest is subject to federal, state and local laws and regulations, and is void where prohibited. Loewenstein, Inc. may terminate or discontinue this competition at any time if necessary to comply with federal, state or local laws and/or regulations.